

## Comments summary

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 22/10/2025 12:32 PM from [REDACTED]

### Application Summary

Address:	Hammersmith Park South Africa Road London
Proposal:	Licensing Act - Premises Licence
Case Officer:	Neil Gardiner

[Click for further information](#)

### Customer Details

Name:	[REDACTED]
Email:	[REDACTED]
Address:	[REDACTED]

### Comments Details

Commenter Type:	Residents Group
Stance:	Customer objects to the Licensing Application
Reasons for comment:	
Comments:	22/10/2025 12:32 PM I am a member of the community advisory board which oversees the agreement between Powerleague and LBHF. Licensing was a very important part of the agreement because Powerleague is based in a public park - Hammersmith Park - and very close to the children's play area as well as being in a very residential area. It is not appropriate to have drinking for 3 hours before and after QPR games as Powerleague is not primarily a pub it is a football centre. It is also directly counter to what was in the original agreement and at no point have Powerleague discussed this with the CAB.

Kind regards

## Comments summary

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 22/10/2025 4:10 PM from [REDACTED]

### Application Summary

Address:	Hammersmith Park South Africa Road London
Proposal:	Licensing Act - Premises Licence
Case Officer:	Neil Gardiner

[Click for further information](#)

### Customer Details

Name:	[REDACTED]
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Email:	[REDACTED]
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Address:	[REDACTED]
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### Comments Details

Commenter Type:	Neighbour
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Stance:	Customer objects to the Licensing Application
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Reasons for comment:

Comments:	22/10/2025 4:10 PM Condition 17 of the licence should not be removed as sale of alcohol on QPR match days so close to the stadium is known to increase crime and ASOB. These Conditions seek to mitigate the risk of disturbance by PowerLeague premises to Hammersmith Park users, residents and QPR visitors and need to be maintained.
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This premises has failed to comply with its contract eg w/c 6 Oct event in car park continuing past 9pm with alcohol seen to be consumed outside the premises, visitors' cars parked illegally on verges/double yellow lines (no access to car park due to large event tents etc) and amplified music. No notification of Temporary Event License application was received by residents.

Kind regards

**From:** [REDACTED]  
**Sent:** 07 November 2025 17:28  
**To:** Licensing HF: H&F <licensing@lbhf.gov.uk>  
**Subject:** 2025/01590/LAPR | Licensing Act - Premises Licence

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**Dear Neil Gardiner,**

I have, over the last few days repeatedly tried to submit a response to 2025/01590/LAPR and on each occasion received the following:

**Error while submitting your comments**

- Your comments could not be submitted due to an error in the system.

2025/01590/LAPR | Licensing Act - Premises Licence | Open for Consultation |  
Hammersmith Park South Africa Road London

I am therefore emailing you the below. It is an **objection** from a **neighbour**.

[REDACTED]

Condition 17 is included as a vital safeguard, agreed between LBHF, residents, and the former operator, to mitigate well-documented risks of ASB associated with alcohol consumption in close proximity to football stadia. The site is located within a public park — a setting that warrants particular sensitivity and restraint in licensing matters. The match day condition was accepted as the operator could not realistically ensure responsible behaviour by QPR supporters drinking on the site, particularly if they entered the park. When permissions were first granted residents were reassured that alcohol sales would be restricted to customers using their pitches to have “a quick drink after playing”. The rationale for C.17 remains entirely valid today. It protects the local community, nearby residents, and park users from potential disorder and nuisance. Removing the condition would risk undermining public safety and amenity in the area. Powerleague has inconsistently demonstrated compliance with its existing conditions or spirit of its management agreement and planning consent. Repeatedly failing to take responsibility for customers arriving to or leaving their business. Most days of the week, customer's vehicles park on the double yellow lines, pavement or grassed verge and multiple hire bikes are left directly outside the entrance, partially or completely blocking the pavement. The management appear to have little awareness of the full obligations that they are under from the planning consent, licence and management agreement. They have not demonstrated they are proactive in ensuring that their customers respect neighbours and the general public. It would therefore almost certainly be the case that the applicant will take no responsibility for any impacts to the wider public as a result of serving of alcohol to football supporters on match days. Additionally they:

- Used the car park for events: Powerleague has previously erected large event tents in the car park area (and on pitches), despite the car park being included in the original planning consent specifically to provide parking for disabled residents and staff — not as a venue for commercial or large-scale events.

- Noise nuisance and disturbance: On several occasions, loud music associated with events has caused significant disturbance to neighbouring properties and disrupted the peaceful enjoyment of the park by residents and visitors.

Such actions indicate a pattern of disregard for agreed conditions and the quiet enjoyment of the park, raising legitimate concerns about Powerleague's willingness or ability to manage impacts of its operations or ensure the responsible behaviour of its customers. Granting further relaxation of controls, particularly one directly linked to managing alcohol sales around football fixtures, would therefore be inappropriate and contrary to the public interest. The removal of C. 17 should be refused as it is a vital safeguard for the well-being of the local community.

**From:** [REDACTED]  
**Sent:** 10 November 2025 20:15  
**To:** Licensing HF: H&F <licensing@lbhf.gov.uk>  
**Subject:** 2025/01590/LAPR

LBHF Licensing

[REDACTED] Friends of Hammersmith Park, a Community Organisation that represents the diverse users of the park and which has a seat on the Community Advisory Board (CAB) established by Powerleague for community consultation and a condition of the commercial operation of the site.

This license variation has not been presented to the CAB nor discussed with it, and we object to any license relaxation on this fundamental procedural ground. The CAB exists to communicate among local representatives and the commercial interests of Powerleague and they have avoided this crucial step.

Additionally we object to the removal of this condition so that the park is protected from any influx of fan-drinkers in the area immediately adjacent to the main entrance to the park site through which the majority of children access the park.

The letter received by one of our board (BP) from Neil Gardiner communicating the legal representation of Powerleague, about an illegal event that took place on October 6<sup>th</sup> contains some inaccuracies. The CAB was not specifically informed or consulted about this event, nor was there any information provided to the CAB about 'the error' that allowed the event take place. Tenting over a substantial portion of the carpark to extend premises for 'on sales' cannot be demonstrated to be in line with the current license conditions. Particularly conditions 7-10 associated with CCTV, conditions 19

-21 associated with doors, condition 22 associated with outdoor music or condition 23 about exiting the premises.

During the CAB meeting of November 12<sup>th</sup> 2024, a possible community open day event/charity event to be led by LBHF was discussed. This was item 4 in the minutes and was proposed to be focussed on male mental health and associated with Active Minds and their work on suicide prevention. Suggestions for the event were to be emailed to the CAB members for comment. No further information was provided to the CAB contrary to this agreement. Additionally, the next meeting of the CAB, provisionally scheduled for September 2025, has not yet happened.

We do not see evidence that Powerleague is acting in good faith with its responsibilities, conditions and commitments and would welcome an improvement in the communication among all the parties.

Yours faithfully,

 **Friends of Hammersmith Park**